



HARD HATS & OPEN MINDS

Charity Walk for Change

THE LMG CONSTRUCTION 10KM

REDEFINING CONSTRUCTION

BUILDING A BETTER FUTURE

The Hard Hats & Open Minds
Charity Walk

led by:



London



15 Sept 2026



10am



10km Charity Walk

Why this matters

Redefining the Construction Industry, Building a Better Future

The UK construction industry needs almost **239,000 additional workers by 2030**, yet **women still represent fewer than 15% of the workforce**. For the industry to secure the talent it needs, we must continue to make construction a **more attractive career destination for women** and an **aspirational career choice for girls**. While our industry has **changed significantly over the years**, there is still more to do.

As one of the largest traditionally **male-dominated industries** and a major contributor to the UK economy, construction has both the opportunity and the responsibility to **lead by example** by continuing to build a workplace where **women feel welcomed, respected** and able to build successful careers. Through strong **male allyship** and **demonstrating visible leadership**, we can all contribute to helping to **inspire more women and girls** to see construction as an industry they can **feel proud to be part of**.

Importantly, this is **not at the expense of young men**. Recent national debate, including Adolescence and documentaries by Gareth Southgate and Louis Theroux, has highlighted the urgent need for societal change and the importance of **positive male role models**. Construction can demonstrate the values we want future generations to see by providing these role models alongside **rewarding career pathways**, helping young men and women **build positive futures** while **strengthening the future of our industry**. In doing so, our industry can also play its part in helping to shape healthier attitudes and behaviours **across society**, contributing to the wider effort to end violence against women and girls.

That's why LMG created the Hard Hats & Open Minds Charity Walk.

Registration: <https://LMGCharityWalkSeptember.eventbrite.co.uk>

Donation: <https://www.justgiving.com/page/lmg-hard-hats-and-open-minds-charity-walk>

WALK

TALK

COMMIT

INSPIRE



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About the Walk

10km Walk Across Central London

The Hard Hats & Open Minds Charity Walk is a 10km walk through Central London, bringing together people from across the construction industry to demonstrate our shared commitment to attracting the workforce of the future and continuing to strengthen our industry for generations to come.

Wearing Hard Hats & Open Minds high-visibility vests, participants will walk side by side through the capital, creating a visible demonstration of an industry united behind a common purpose.

Together, we will demonstrate our commitment to:

- Attract more women into construction and inspire more girls to consider careers in the industry.
- Continue building workplaces where women feel welcomed, respected and able to build successful careers.
- Champion strong male allyship and visible leadership.
- Provide positive male role models and rewarding career pathways for young men.
- Demonstrate the values we want future generations to see.
- Play our part in contributing to the wider effort to end violence against women and girls.

A Route with Purpose

The walk passes a number of landmark London construction projects that LMG is currently supporting or has recently delivered. These projects provide a fitting backdrop to the walk, highlighting construction's contribution to the capital while reminding us that, just as we shape the built environment, we also have the opportunity to help shape the future of our industry.

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Full event details will be sent to all registered participants nearer the date of the walk.

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Get Involved!

How to register, show your support and **Join the Team**



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THE LMG CONSTRUCTION 10KM

📍 London | 📅 15 Sept 2026 | 🕒 10am | 🏃 10km (3 hour) Charity Walk

How to Register and Show Your Support

1 Register **ALL** walkers using the QR code opposite or at:
<https://LMGCharityWalkSeptember.eventbrite.co.uk>

2 Join the Team on JustGiving and Start Fundraising

- Scan the JustGiving QR code opposite or go to:
<https://www.justgiving.com/page/lmg-hard-hats-and-open-minds-charity-walk>
- Under the Hard Hats & Open Minds main image **Click Team: [LMG](#)**
- At the top of the page **Click [Join team](#)**
- If you already **[have](#)** a JustGiving Account, **Click [Sign In](#)**
OR
If you **[do not have](#)** a JustGiving Account, **Click [Sign Up](#)** at the top of the page, enter your details and **Click [Sign up](#)**
- **Click [Create a new Fundraising page](#)**
- The Charity is **[Killed Women](#)**. **Click [Get Started](#)**
- Are you fundraising in memory of someone? Complete as you wish, **Click [Next](#)**
- Are you taking part in an activity: **[IMPORTANT](#)**: **Click [Just fundraising](#)**, **Click [Next](#)**
- Are you fundraising for an occasion: **Click [Something else](#)**
- Type: **[LMG Hards Hats and Open Minds Charity Walk](#)** | Date: **15 Sept 2026**, **Click [Next](#)**
- Add a fundraising target if you have one, **Click [Next](#)**
- Personalise your page as you would like, **Click [Next: Page cover](#)**
- Add a cover photo if you wish, **Click [Next: Finalise](#)**
- **Click [Launch my page](#)**



Event Registration



JustGiving

3 **You're All Set - Start Spreading the Word and Fundraising...**
Click on your fundraising page and share with others



WALK

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